

Homes r Us introduces an environmentally-friendly range of furniture and furnishings

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Homes r Us, one of the home furniture and furnishings brand in the Middle East, has taken a step in this direction by introducing an environmentally-friendly range of furniture and furnishings.

The range, which essentially employs bamboo based products, is completely eco-friendly, besides providing high-functionality and classical styles to make your abode an exquisite home.

Make a statement through your home with the eye-catching bamboo range of furniture; an expression of your creative self in an eco-friendly fashion. From dining sets, lounge chairs and footstools to soft furnishings like towels, the bamboo range at Homes r Us is designed to suit our environment as well as create a cozy and beautiful home.

The bamboo range is completely sustainable, being derived from trees that are grown in plantations specifically to create wooden and bamboo based products. The trees are exposed to minimal or zero ecologically unsafe chemicals which makes the furniture more safe and biodegradable.

Strongly rooted, the bamboo tree is a renewable resource in balance with nature. Cultivated bamboo plants help prevent soil erosion, as their roots are very deep-seated. It also assists in reducing green-house gasses and produces more oxygen.

Commenting on the bamboo range, Mr. Viraf Raimalwala, General Manager, Homes r Us, said,

"The strong effect of global warming in our lives has brought in a need to balance our lifestyle and make changes that will help in reducing its cruel impact. At Homes r Us, we are attempting to do this with our bamboo range. The bamboo range is inspired from nature and is completely conservational. The range is cozy, timeless and high quality and at the same time in equilibrium with the planet we live in."

"We were encouraged to use the bamboo based furniture and furnishings at Homes r Us as the wood species does not shrink or expand as compared to hard wood. Hence, making it the perfect material for crafting furniture," he further added.

Stylish yet understated, the bamboo range at Homes r Us is for the design conscious and ecologically aware enthusiast. The range offers supreme comfort and resilience blending a vivacious mélange of colours and styles.

The stylish bamboo range of furniture is exclusively available at the Homes r Us outlets in Dubai, Abu Dhabi, Sharjah, Al Ain and Fujairah.

(AME Info)